



NO POSSESSIONS . NO PLANS . JUST TRAVEL





We are Pete and Dalene Heck, a Canadian couple who sold everything in 2009 to travel the world.

We travel. So does our content.

Readers follow along on our journey of adventure and cultural exploration told through chronological travelogues, exceptional photography and video. We weave our personal story into every post, and our highly engaged audience is always anxious to see where we go next!

- **Website:** hecktictravels.com
- **Email:** info@hecktictravels.com
- **Facebook:** [/hecktictravels](https://www.facebook.com/hecktictravels)
- **Twitter:** [@hecktictravels](https://twitter.com/hecktictravels)
- **Instagram:** [@hecktictravels](https://www.instagram.com/hecktictravels)
- **YouTube:** [/hecktictravels](https://www.youtube.com/hecktictravels)
- **Pinterest:** [/hecktictravels](https://www.pinterest.com/hecktictravels)

How you can benefit from a partnership with Hecktich Travels

// Voice

Through our large social media platform we will promote your brand or destination to a wide variety of faithful readers and travelers.

// Value

We guarantee that we will present the utmost professionalism, initiative and enthusiasm when promoting your destination, and give our readers an informed opinion about our experience.

// Investment

By creating everlasting high quality evergreen content, articles on hectictravels.com will appear in search engines for years to come.

// Quality

We take immense pride in writing exceptional and entertaining articles. We constantly are improving our skills in writing, photography, and video to keep people coming back for more.





What we offer

// Partnerships

We are actively seeking partnerships sponsorships, and ambassadorships with tourism boards and travel companies to promote destinations and brands. We provide honest and personal reviews of destinations, hotels, products and events

Ask us about our new “Bloggers in Residence” program!

// Hectic Media Inc

Let our travelers tell your stories.

Want to work with influencers but don't know where to start? HMI will bridge the gap to design, execute, monitor, and report on, real time social media campaigns custom-tailored to meet your needs.

Learn more at www.hecticmedia.com

Our numbers:

67,000+
AVERAGE MONTHLY
PAGEVIEWS

27,000+
AVERAGE MONTHLY
USERS

12,700+
FACEBOOK FANS

29,500+
TWITTER FOLLOWERS

348,000+
PINTEREST FOLLOWERS

25,700+
INSTAGRAM FOLLOWERS

GLOBAL REACH: AVERAGE MONTHLY VISITORS





Case study: Visit Faroe Islands 2015

We traveled through the Faroe Islands for nine days in May 2015 working with Visit Faroe Islands.

We produced four blog posts from our visit.

The Results*:

- Total Pageviews: 4,300+
- Average of 1,000+ views per post
- Facebook Posts: 28
- Engagement: 2,600
- Reach: 75,500
- Video Views: 4,100
- Total Tweets: 33
- Engagement: 1,300+
- Impressions: 30,800+
- Total Instagram Posts: 23
- Engagement: 12,600+
- Youtube Videos: 2

*(after 2 months)

A polar bear is the central focus of the image, standing in a snowy, brushy landscape. The bear is white with a black nose and is looking towards the camera. The background is a soft, out-of-focus white with some dark, bare branches. The text is overlaid on the right side of the image.

Case study: Explore MB 2015

We traveled through Manitoba, Canada for four days in November, 2015 working with Explore MB.

We produced two blog posts from our visit.

The Results*:

- Total Pageviews: 2,400+
- Average of 1,200+ views per post

- Facebook Posts: 15
- Engagement: 2,000+
- Reach: 56,500
- Video Views: 6,300

- Total Tweets: 27
- Engagement: 1,000+
- Impressions: 26,000

- Total Instagram Posts: 14
- Engagement: 7,200

*(after 1 month)

What our readers have to say about Hecktic Travels

“I just got back from Turkey and before I unpacked my bag, the first thing I did was to purchase a ticket to the Faroe Islands. Your fault!”

“Love the pictures, love the writing, love the honesty about the highs and lows of travel, love the regularity of the posts...it's like a good reality TV show!”

“The way the writer makes me feel is like I'm peeking in the window of someone's house/life.”

“I like the personal nature of the stories, written sincerely and in a non-formulaic manner. Too many other blogs follow a set routine - hoorah for keeping it fresh.”

Awards and recognition

- Hecktic Travels were named ‘Travelers of the Year’ by National Geographic for 2014.
- Dalene was named a “Voice of the Year” by BlogHer in 2012 and again in 2014.
- Dalene is a regular contributor to the Expedia.ca blog. Hecktic Travels blog posts have also been featured on National Geographic Traveler and the Travel Channel blog.
- Hecktic Travels has been featured in several news outlets across Canada.

Featured by:

