



Stories of life, love, and travel





We are Pete and Dalene Heck, a Canadian couple sharing honest tales about our enduring journey of a lifetime.

We are real-time storytellers.

Readers follow along on our journey of adventure and cultural exploration told through chronological travelogues, exceptional photography and video. We weave our personal story into every post, and our highly engaged audience is always anxious to see where we go next!

- **Website:** hecktictravels.com
- **Email:** info@hecktictravels.com
- **Facebook:** /hecktictravels
- **Twitter:** @hecktictravels
- **Instagram:** @hecktictravels
- **YouTube:** /hecktictravels
- **Pinterest:** /hecktictravels

How you can benefit from a partnership with Hecktich Travels

// Voice

Through our large social media platform we will promote your brand or destination to a wide variety of faithful readers and travelers.

// Value

We guarantee that we will present the utmost professionalism, initiative and enthusiasm when promoting your destination, and give our readers an informed opinion about our experience.

// Investment

By creating everlasting high quality evergreen content, articles on hectictravels.com will appear in search engines for years to come.

// Quality

We take immense pride in writing exceptional and entertaining articles. We constantly are improving our skills in writing, photography, and video to keep people coming back for more.



What people say

// Valerie Fortney for The Calgary Herald

"That recognition [Nat Geo Travelers of the Year] was no doubt largely due to the engaging, eloquent storytelling, courtesy of Dalene, and the beautiful photography by Pete on their website, which chronicles the daily magic of immersing themselves in a wide variety of countries, cultures and communities."

// Wendy Harvey for Visit Maui

"Pete and Dalene Heck were a pleasure to work with and easily stand out among the crowded travel blogger group. Their professionalism combined with impressive reach and more importantly, engagement with their audience, puts them in the top tier of all bloggers. Because their blog posts are well written, accurate, and heartfelt, they were some of the most popular posts ever written about Maui and therefore elicited a genuine interest from readers expressing a desire to visit the island. I would jump at the opportunity to work with them again."



Our numbers:

38,200+
AVERAGE MONTHLY
PAGEVIEWS

21,000+
AVERAGE MONTHLY
USERS

16,600+
FACEBOOK FANS

35,300+
TWITTER FOLLOWERS

347,700+
PINTEREST FOLLOWERS

31,600+
INSTAGRAM FOLLOWERS

GLOBAL REACH: AVERAGE MONTHLY VISITORS



What our readers have to say about Hecktic Travels

“I just got back from Turkey and before I unpacked my bag, the first thing I did was to purchase a ticket to the Faroe Islands. Your fault!”

“Love the pictures, love the writing, love the honesty about the highs and lows of travel, love the regularity of the posts...it's like a good reality TV show!”

“The way the writer makes me feel is like I'm peeking in the window of someone's house/life.”

“I like the personal nature of the stories, written sincerely and in a non-formulaic manner. Too many other blogs follow a set routine - hoorah for keeping it fresh.”

Awards and recognition

- Hecktic Travels were named ‘Travelers of the Year’ by National Geographic for 2014.
- Dalene was named a “Voice of the Year” by BlogHer in 2012 and again in 2014.
- Dalene and Pete have been invited to speak at a variety of conferences, including the Travel Media Association of Canada and Travel Bloggers Exchange. Topics include ‘Authenticity in blogging’ and ‘Science of Storytelling’.
- Hecktic Travels has been featured in several news outlets across Canada.
- Hecktic Travels was named the ‘Best Independent Travel Blog’ by NATJA for 2016.

Featured by:

